

INFORMATION
BROCHURE

Innovation - The Business School



TRANSFORMATION





Vision

To inspire and transform young minds, thereby creating abundant and enriched managerial pool to propel India as a Global Leader.

Mission

To advance and disseminate knowledge and skills vital to the holistic development of future managers through teaching, training, research & consultancy steeped in traditional values.

Promise

To students

We will nurture, support & inspire you to realize your full potential as a future leader.

To organizations

We will continually provide highly competent, motivated and committed talent with a urge for creativity and innovation.

To employees

We will provide an environment for work and personal development that will enable you to achieve personal satisfaction, professional recognition, and enhanced quality of life.

To society

We will promote individual & corporate responsibility towards all segments of society, aiming for dynamic and inclusive growth.

Recognition and Approval



The Two years residential Post Graduate Diploma in Management (PGDM) programme offered is approved by AICTE, Ministry of HRD, Govt. of India.

BOARD SPEAKS



Ms. Dipti Tripathy
Chairperson

“ As an Educational Institution Innovation-The Business School (IBS) has a social responsibility. An obligation to its students, to the society’s future leaders, of imparting education which makes them worthy individuals; worthy in all respects, make them employable, honest, imbibe integrity and a sense of being a part of the society.

As a B’ School, our responsibility is not only to provide education to our students but also to assume a leadership status beyond the campus, towards our community. This is our emphasis, commitment to sustainable development in the society that as a business school, we are a repository of knowledge which is useful to Entrepreneurs. Our endeavor as well is to make this knowledge available to entrepreneurs & help them harness it effectively and productively. Our talent base (our students) are constantly reminded that to be an effective and successful manager one has to harness his / her entrepreneurial spirits. Taking onus is one thing but the feeling of ownership can alone lead to success. As disseminators we focus on very small but critical aspects of grooming. I am confident that the years that they have spent in Innovation - The Business School has made the difference to them. A transformation from being an educated human being to being a successful Manager. ”

Dr. Sukhjinder Singh
Managing Trustee



“ Any educational institute, which seeks to make a difference and transform the lives of its students, must have a ‘SOUL’ of its own. Innovation - The Business School has been developed with this thought upper most in our mind. We will impart the highest caliber of management thought to our students. We will provide young managers, who are imbued with several soul-enriching values to Corporations. ”

BOARD SPEAKS



Er. Anand Mohan Tripathy
Director

“The dynamics of professional education is changing in accordance with the emerging paradigm shift in the corporate requisite. We are ready to face challenges and opportunities this evolving scenario offers before us. Indian corporate contours are aligning with the global corporate culture. We need to make our youth capable to attain and enrich them with the best skill set, competency to comprehend the future challenges with power of knowledge to bring about a positive change. We, as an institution believe in enriching our Generation X with the best they can think, dream and visualize to attain the unthinkable. They are offered skill enhancement techniques, which no other B school offers. They are not only given an exposure to the industry driven curriculum in the HI-tech state of the art class rooms which ensures to make learning a memorable experience but also a dust free environment which helps them to stay healthy. The vibrant & energetic ambience enhances their motivation level. We believe in preparing our students for their future challenges by grooming them & developing their personality.”

Prof. (Dr.) Biswojit Swain
Principal

“The earth is beautiful. It is a wonderful creation, every bit of it being an engineering marvel designed by nature, probably the greatest engineer. Balance, equilibrium & synchronization are some of the keys on which the design is based. Is it enough to sustain the beauty, wonder and marvel associated with Mother Earth! - Possibly not. That is why, the designer nature has made the man a fantastic manager, a unique innovator, because , innovation and management are the first principles of sustainability. Here comes ‘Innovation – The Business School’, one of the high breed, up-coming B school, grooming potential youth into future budding managers. Imparting knowledge at innovation is not just confined to the course curriculum alone. It aims to provide value added quality education with global perspectives synthesizing skills, knowledge, & judgment with the endorsed intellectual capital to prove the best with a positive attitude I wish the students all success in their endeavor of innovating management & managing innovation.”



LEARN DIFFERENTLY @ IBS

Internationally Benchmarked and Industry Oriented Curriculum

The strength of IBS lies in its globally benchmarked curriculum. It's innovative, flexible and highly integrated curriculum helps the students to develop and chisel their skills while strengthening their fundamentals and building a comprehensive knowledge and base. It provides the students with wide-ranging perspectives on significant ideas and achievements in their fields of study. The curriculum development in IBS is very vital and comprehensive exercise which includes development of Programmes and courses based on industry inputs, organized feedback from students and other stakeholders, followed by periodic review and when required and use of varied and innovative pedagogy to make the learning process interesting as well as effective. The curriculum, invariably involves learning beyond the classroom which gives a student a rigorous preparation for life.

Teachers

The learning inside and even outside the class rooms is provided in a manner that students develop broad mindedness, maintaining mental and emotional poise. Therefore IBS recruits the teachers with varied culture and educational backgrounds from premier institutes across India. Teachers in IBS are known for their friendly, enthusiastic and supportive approach, and bring their zeal for good teaching into the classroom, thus creating an interactive and personalized environment for teaching-learning.

Experiential and hands-on Learning

Teaching and learning become inherently flexible and student-centered when taken out from the confines of the classroom and induces in-depth understanding, higher thinking, inspirational and substantive interaction with the world beyond the classroom. Some of the activities undertaken include:

- Industrial Visits
- Management Games
- Study Tours
- Career Portfolios
- Web based learning
- Internship and training
- Mock Interviews
- Student Ventures
- Projects/ Field Work

Student Centric Pedagogy

It has become ever more important that the teachers find new, challenging and creative ways to engage the students in the classroom. It is imperative that students & teachers connect and interact in such a way that the classroom learning becomes extremely absorbing and effective. A few of the techniques used in classrooms, ofcourse, according to the requirements of a particular field of study, are as follows:

- Case Studies, Role plays.
- Simulations / Animation / Videos.
- Demonstration through models, & equipments.
- Case based teaching & Brain storming sessions.
- Seminars / Workshops Guest lectures.
- Effective use of related audio-visuals.



LEARN DIFFERENTLY @ IBS

Saturday Activities

Saturday is an activity day in IBS. To enhance the communication skills of our student's different kind of activities are organized: Vocabulary games, Extempore, Quick Description Class, Mouth Gymnastics, JAM (Just A Minute).

ERP Training

Futuresoft India, one of the leading ERP Training Organisation in India is our associate for ERP Training. Modules taught: FICO (FINANCE), SD (SALES and DISTRIBUTION) and HR

Consultancy

Innovative consulting services (ICS) an incumbent of IBS is a strategic business consulting firm which has a unidirectional focus of benefiting our B'School students by giving them an exposure to real time market scenarios. IBS is providing consultancy services through ICS to various Corporate Houses on

- Manpower Resources Solutions
- Training and Development
- Events and Promotions Solutions

With a captive manpower base of students in our campus we intend to involve them in each of the business processes so that they learn real time while studying and also have the benefit of earning alongside. This will go a long way in making them aware practically of certain theoretical aspects of their curriculum.

Puja Celebration and Picnic

Puja celebration and picnic are team activities. IBS encourages the students to take part in such kind of social celebrations, so that they get exposed to informal learning of Leading, Organising, Coordinating and moreover to team dynamics. Inter-class cricket, volleyball & other indoor games forms part of every day life at IBS. Special days such as Diwali, Independence Day, Republic Day, Fresher's parties, Farewell are again an opportunity for students to showcase their talent.

Yoga

To help students cope with the mental and physical stress of a management career, IBS introduced a core paper on "Stress Management through Yoga and Pranayam". It is mandatory for the students to exercise & practice Yoga on a regular basis.

Quiz

Quiz on business and current news awareness is regularly conducted in IBS to create and bring a sense of competitive consciousness among the students about the happenings in current global scenario. IBS is committed to conduct such kind of events and activities to enhance the knowledge capacities and intellect of students, with a broader vision & mission of bringing a change in the management education with a blend of industry know how and awareness.



POST GRADUATE DIPLOMA IN MANAGEMENT

Curriculum

Program Structure - AICTE PGDM (2Years Program)



ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE)
MINISTRY OF HRD | GOVERNMENT OF INDIA

Students will be eligible to receive an AICTE approved PGDM. The course & infrastructure has been validated by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India. The entire program is based on current market practices by corporate and industries. The course is divided by 6 Terms spread over 2 years.

General Management	Course Title	Managerial Economics Quantitative Analysis for Management Management Concepts and Practices Managerial Communication - Soft Skill Development -1 Managerial Communication - Interpersonal Skills & Group Dynamics Managerial Communication - Personality Development & Corporate Etiquettes Stress Management Through Yoga & Pranayam Economic Analysis and Policy Corporate Governance and Business Ethics Business Strategy and Policy Operation Management
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Marketing	
Area	Course Title
Core	Marketing Management-I Marketing Management - II International Business
Specialisation	Consumer Behaviour Product and Brand management Advertising & Sales Promotion Service marketing Customer Relationship Management Sales and Distribution Management Digital Marketing
Super Specialisation	Retail Management Supply Chain Management

Human Resource Management	
Area	Course Title
Core	Organisation Behaviour Human Resource Management-I Human Resource Management-II
Specialisation	Industrial Relation Human Resource Planning Human Resource Development Labour Legislation Performance Management Compensation Management International HRM
Super Specialisation	Leadership Skills & Compensation Management Organisational Change & Development

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Finance	
Area	Course Title
Core	Financial Accounting Financial Management -1 Financial Management-2 Business Law Cost and Management Accounting
Specialisation	Security Analysis & Portfolio Management Financial Market & Services International Finance Project Planning & Appraisal Merger & Acquisition Derivatives Management Control System
Super Specialisation	Working Capital Management Corporate Taxation

Systems	
Area	Course Title
Core	Managerial Computing Management Information System
Specialisation	System Development and Design Relational Database Management System (RDBMS) Object Oriented Analysis and Design Software Engineering Decision Support System (DSS) Enterprise System New Methodologies in Information Systems Data Wirehouse & Data Mining
Super Specialisation	Data Structure Enterprise Resource Planning

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Operations	
Area	Course Title
Core	Operation Management
Specialisation	Production and Operation Management-I Project Management Procurement Management Production and Operation Management-II Warehouse Management Logistics Management Supply Chain Management
Super Specialisation	Total Quality Management Legal aspects in Supply Chain Management
Value Added Training	
Aptitude Training Business News Analysis Excel Training Personality Development Training	

FACULTY



Prof. (Dr.) Biswojit Swain ; Principal
Ph.D. (Management), M.A. Economics ,
MBA (Marketing & HR), B.Tech (Electrical Engineering)
having eleven years of teaching experience
Faculty : Marketing



Asst. Prof. Sovan Mangaraj
MBA Marketing , MA (Economics)
having more than 6 years of Industry
experience & 8 years Academic
experience.
Faculty: Marketing

Asst. Prof. Monulal Rajak
PhD (Pursuing), MBA (Marketing), M.com , UGC – NET
(Management) having more
than six teaching experience.
Faculty: Marketing



Asst. Prof. Smruti Ranjan Sahoo
PGDM (Pursuing) , MBA (Marketing
& Operation), M.Com (Accounting)
having more than eleven years of
experience.
Faculty: Finance

Asst. Prof. Satyabrat Dash
CMA (Pursuing) , M.Com having
more than six years of
Corporate experience and
eleven years of teaching experi-
ence.
Faculty: Finance



Asst. Prof. Madhusmita Bhuyan
Ph.D (Pursuing), MBA (HR &
Finance) , LLB having more than
four years of corporate and eight
years of academic experience.
Faculty: Human Resource

Asst. Prof. Lipika Lipi Bhuyan
PhD (Pursuing), UGC – NET (PMIR)
MBA (HR & MKT) ,
M.PHIL , having more than Four
years of teaching experience.
Faculty: Human Resource



Asst. Prof. Laxmidhar Sahoo
MTech (IT), MBA , Btech (CSE)
having twenty years of experience.
Faculty: IT-Systems

Asst. Prof. Sujeet Prakash Patra
MBA (Finance), M.Com , having
more than Six years of teaching
experience.
Faculty: Finance



VISITING FACULTY

Dr. Sudhakar Panda
Ex-Prof. of Economics
Utkal University

Dr. Bhagabat Patra
Prof. of Economics,
Berhampur University

Prof. Meera Panigrahi
Ex-Prof. of English
Berhampur University

Mr. S.N. Patnaik
AGM (IE),
RSP, SAIL

Mr. Ravikiran
Managing Director,
India-West & South,
Starcom Worldwide

Mr. Udaya Guha
Sr.VP (HR & IR),
Essel Mining &
Industries Limited

Mr. Pradyumna Ku. Samal
Sr. Executive,
Tata Consultancy Services

Mr. Manas Ranjan Mohapatra
Adviser SAP Implementation,
IBM Kolkata

Dr. P.K. Mohanty
OCL Steels , Odisha

Prof.(Dr.) Harish Kumar
Professor in Management
GD Central University,
Bilaspur

ACADEMIC ADVISORY BOARD

Ms. Dipti Tripathy
Chairperson, IBS

Dr. Sukhjinder Singh
Managing Trustee, IBS

Dr. R.K. Paramguru
Director, IBS

Er. Anand Mohan Tripathy
Former Group GM, ONGC
Director, IBS

Prof. (Dr.) Mamata Dey
Principal, IBS,
Bhubaneswar

Prof. (Dr.) P. C. Biswal
Ex-Principal, IBS,
Bhubaneswar

Prof. (Dr.) Bhagabat Nath
Ex-Principal, IBS,
Bhubaneswar

Dr. P.K. Mohanty
OCL Steels

Prof. (Dr.) Sudhakar Panda
Ex-Professor of Economics
Utkal University, BBSR

Prof.(Dr.) Harish Kumar
Professor in Management
GD Central University,
Bilaspur

THE BOARD

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Chairperson, Innovation Trust

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Innovation Trust

Mr. Bijay Kumar Sarangi
Director, IBS, BBSR

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Prof. (Dr.) Mamata Dey
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Dr. Bhagabat Nath
Ex-Principal, IBS

Mr. Nand Kishore Taori
Managing Director-
Steel Business
AMTEK AUTO LIMITED

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Retd. CMD IDCO

Padmashree Er. G.C. Mitra
Head IIT-K
Branch in BBSR

Prof.(Dr.) Sudhakar Panda
Ex-Prof. of Economics
Utkal University

Prof. (Dr) Meera Panigrahi
Ex-Prof of English,
Berhampur University

ADMISSION



IBS aims at attracting students who are not only good at academics but good at team skills, communication skills have excelled in extracurricular activities. Such students are more likely to respond well to our teaching method. We firmly believe that well rounded personality is very much essential for success in highly competitive environment.

Eligibility

Bachelor's Degree (any stream) from a recognized university with minimum 50% marks. Students in final year of graduation may also apply. Student must appear for at Least one national level exam. like MAT.CMAT, OJEE, ATMA, XAT. CAT.

Selection Process at IBS

Aspiring candidates would be assessed for 100 marks.

The weightage is described in the table below:

- 1) Entrance Examination 50%
- 2) Group discussion 15%
- 3) Personal Interview 15%
- 4) Past Academic record 15%
- 5) Work Experience 05%

Apply offline or in person:

You may download the application form from our website www.ibschool.org.in and send it to us with a self attested copies of SSC,HSC, Graduation or up to 2nd year if final year result is awaited. Copy of latest entrance exam score card & your photo ID proof. You may also purchase the brochure and the application form from the Admission Cell IBS directly and submit all the above mentioned documents. Application form fee of Rs. 500/- can be paid in cash

Fee Structure				
Programmes	Total Course Fee	Registration Fee (OT)*	1st Year	2nd Year
AICTE Approved				
After Graduation				
Post Graduate Diploma in Management (PGDM)				
HR Marketing Finance IT	350000	50000	150000	150000
* Registration Fee is Non- Refundable The above fee structure does not include on lodging, boarding, travel, clothing, laundry & other personal expenses.				

Corporate Relations & Placement

Innovation – The Business School provides its students various avenues to build corporate relationships with industry experts thru our Corporate Relation Cell(CRC) and Placement Assistance Cell (PAC).

Our consistent track record of near to 100% placements year after year and the diversity of companies that recruit from IBS reflect to the quality of our student pool and the robustness of our curriculum.

Summer Internships

Opportunities are provided to the students to gain corporate exposure for a period of 8-10 weeks, which helps them leverage their learning during final placements. This internship provides students with an opportunity to gain work experience in an area of concentration or interest while receiving credit towards their PGDM Program.

Final Placements

As a final lap, students utilize all their learned skills and experience to cover a job in an organization, which they identify with and embark on their journey in the Corporate world. The event takes place generally in November and stretches till April.

Excellent Placements



... & Many more.

STUDENT SPEAKS



Samir Ranjan Mohanty; Reliance Retail
Work Experience : 8 years

“ IBS is committed to ensure strong future for its graduates. The highly accomplished faculty at the School inspire us to become subject matter experts, even while they mentor us as ethical & conscientious value-creators.”

Asisa Kumar Padhiary; Glaxo SmithKline
Work Experience : 8 years

“ An ethical institute adding new dimensions to my learning’s & teaching me how to view the future in a totally different prospect. Real experiential learning by the Gurus who have already earned laurels in the highly competitive and respected corporate industry.”



Palli Ranjan Panda; Axis Bank
Work Experience : 8 years

“ This is the best learning experience I have ever had in my life. Faculties are moulding us to become a polished diamond which will sparkle in the corporate industry.”



Rajesh Kumar Nayak; Reliance Digital Express
Work Experience : 5 years

“ My two years at IBS helped lay the foundation of my career. The comprehensive course content and the fact that students came from diverse backgrounds enriched the overall learning process. My experience tells me that IBS is a treasure chest of networks with the future leaders & managers giving us the opportunities every moment to work with them. I feel that IBS was a stepping stone for me ”



STUDENT SPEAKS



Sarmistha Priyadarshini; Axis Bank
Work Experience : 6 years

“ The differentiating factor of IBS was in its practical approach to the learning process. My years at IBS helped develop an ability to excel in every endeavor & to have zero tolerance for mediocrity. Our institute taught us how to maintain a healthy work-life balance in the highly demanding and fast paced lives of modern corporate executive.”

Aviram Jena; Accenture
Work Experience : 5 years

“ My experience at IBS were the highlights of my education. What I clearly remember taking from IBS was how a manager makes optimum use of scarce resources in terms of time and money in order to maximize the input output ratio”



Amrita Das; Axis Bank
Work Experience : 5 years

“ One of the key learning's at IBS was the importance of people as the most crucial factor for the performance & growth of any organisation, hence defining the distinguishing factor of a high performing company & a low performing company to be the level of knowledge and capabilities of the people working there.”

Sibasankar Prusty; Lafarge
Work Experience : 5 years

“ IBS is committed to nurture passionate management professionals and leaders. The excellent infrastructure, carefully crafted curriculum, outstanding faculty and student diversity have kindled the quest for excellence in me.”



CORPORATE SPEAKS

- Excellent Campus and good learning environment.
- Faculty is young and vibrant
- Students are keen to learn.

Uday Gurha, VP (HR)
EMIL, Aditya Birla Group
Bhubaneswar.

It was really impressive of its ambience of Calmness and serenity. The students are very energetic and curious to learn.

It's really fantastic to interact with the students. Really engaging.

Major Pk Das
Vice President (HR)
RMC & BPD
UltraTech Cement Ltd.

A very good & supportive environment provided to the students by the management in a very professional way. Effort made by the management for the improvement of the personality of the students are impressive. Excellent hospitality provided by the management.

Wishing all the best wishes from my core of heart for its excellent future.

Kishor
11/6/2012

AJAYESH MISHRA
Sr. G.M. - HR, P&ER
VISA STEEL LTD.
KALINGANAGAR, JAPPUR,
ODISHA

"One of the finest B School caring for student & with a noble vision" Kishor all the best.

Netrananda Sahoo
ISTEP - intarvo Technologies Ltd.

The excellent Campus great effort by Chairman Mr. Bipti C. Mr. Sush. In brevity the institution to this level of competence in a very short time. Students are good & has bright future.

Nand Kishore Patra
M.D. OCL (Medical)

Great Campus! Lot of good efforts are being put by the staff & management. With focused approach of teachers & mgt, this institute can become a world class organization to study MBA.

Anurag Khanna
Branch Manager - LST BBSR

Small & Compact campus. Serene surrounding ideal for learning. Enthusiastic students. Excellent hospitable faculty. Felt privileged to have visited this institute. I wish the institute a great future in times ahead.

Dr. Suvendu Das
GM - HR
Paradeep Phosphates Ltd.
Bhubaneswar.

A Beautiful Campus and serene environment creating right atmosphere for imparting knowledge. Faculty is young and energetic. Students are inquisitive and attentive with a great future for the institute & its students.

Dilip Satapathy
Business Chief
Business Standard
Bhubaneswar

D. N. PADHE, IASCR)
Former State Chief
Inspection Commissioner, Odisha
A-71/A-72, Subhadra
Bhubaneswar - 751007

An outstanding institution coming up very well with intelligent students and dedicated faculty.

A World In a Campus



Campus:
At: Muktapur , Khurda
Bhubaneswar. India

Corporate Office at Bhubaneswar
VIM-154, Sailashree Vihar
Chandrasekharapur - 751021

Contact For Admission

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